



## Driving Progress Over the Next Decade

### Strategic Roadmap: 2023-2033

**For 70 years, The Rippel Foundation has been a champion of change and investments in population health and well-being. We have joined with others to embrace a unifying and measurable expectation for America: All people and places thriving together—no exceptions.**

This is a vision that cannot be achieved with narrow projects or technical fixes. It requires us to think and act differently, to move beyond our business-as-usual habits and assumptions. The system transformation needed to achieve this vision is being driven by **stewards**: people and organizations who build relationships with others to strengthen the conditions that enable everyone to thrive, beginning with those who are struggling and suffering.

Stewards recognize that America's systems for health and well-being are not built for everyone to thrive—and that as long as legacies of exclusion and injustice remain unaddressed, true progress will be elusive.

Over the next ten years, Rippel is embarking on an ambitious new strategic roadmap. In collaboration with partners and supporters, we are orienting our efforts around four interconnected commitments that have the highest potential to transform our nation’s approach to health and well-being and give millions of people the opportunity to thrive.

**Reinforce a unifying narrative of thriving together:** Develop and promote the uptake of a narrative that demonstrates how we can thrive together—and a path for achieving this north-star goal through shared stewardship that is focused on hope, abundance, and the vital conditions for health and well-being.

**Bridge differences to advance system change:** Develop and promote methods and resources that help stewards break through barriers to system change, drawing upon our diversity and plurality as assets.

**Align actions and investments with the vital conditions for health and well-being:** Aim to strengthen the ability of all stewards to develop investments, policies, and structures that achieve equitable system change in their communities.



**Measure movement:** Drive the development of a measurement infrastructure that tracks national progress in the movement to thrive together and can inform the decisions of any steward or community.

## Our Vision

We envision a cohesive system of health that focuses on health and well-being and extends beyond health care: one that is thriving, equitable, and sustainable.

## Our Strategy

We work with national and regional stewards to design and execute the strategies they need to guide transformative change and produce better health and well-being for all.

## Our Flagship Initiative

ReThink Health, Rippel’s flagship initiative, provides guidance and coaching to equip stewards and changemakers with tools, resources, and frameworks to transform systems for health and well-being.

Our work with individuals and organizations in a diverse range of industries and disciplines, including health systems, philanthropy, government, business, and communities has produced practical, meaningful impacts on the ground. It is also driving innovation in stewardship as a field of practice. In this way, ReThink Health does not simply talk about change: it helps real people in real places throughout our country make it a reality.



Find out how to get involved or collaborate with us at [www.rippel.org/get-connected](http://www.rippel.org/get-connected)