



Building Our Collective Will to Achieve an Equitable, Thriving Future



Like you, The Rippel Foundation and TheCaseMade are committed to creating a world where all people and places can **thrive together, with no exceptions**—where everyone has the vital conditions for health and well-being that they and future generations need to prosper and reach their full potential.

This commitment is much more than an idea, much more than a hope—it is a **serious expectation for the future** that more and more of us are actively building, in our communities and across the country. More and more changemakers believe we can and must bridge differences across race, class, gender, party, and other lines that often divide us and stifle progress. And a rising generation of leaders is eager for change.

Many people across America share our vision and want to see it become a reality, but they remain unengaged—unaware of the roles they could play or are unconvinced of their power to make a difference. **Imagine if we could inspire all kinds of people**—including those who have been sidelined and largely untapped—to join us in advancing a growing movement to thrive together.

The future we want to create won't be possible unless we **break from business-as-usual** and make decisive shifts toward **an inclusive, multiracial, multicultural democracy; a well-being economy; and a healthcare industry reoriented toward equitable population health and well-being**. It is at the intersection of these arenas—the place where they share common ground—that we will gain the traction we need to make lasting, meaningful change.

Expanding the Movement to Thrive Together

Rippel and TheCaseMade believe there is no better moment to deepen the movement to thrive together. And through years of research and practice, we know the skills and supports that can help us do that.

That is why we are partnering to equip changemakers with Shared Stewardship and Strategic CaseMaking™ skills, which are essential for growing collective power and building the will and infrastructure that is needed for an equitable and thriving future.

Rippel and TheCaseMade have made initial investments to co-design and initiate a national strategy to accelerate our efforts, and we are eager to invite like-minded partners and co-investors to join us.

What You Can Do

We invite you to partner with Rippel and TheCaseMade to equip cohorts of changemakers and innovators from around the nation to implement a new playbook to transform their communities and expand the Movement to Thrive Together. Cohort members will become part of Thriving Together communities of practice that will implement this work in their own communities. They will receive support from Rippel and TheCaseMade experts to use the tools and approaches of the playbook, tailored to their local opportunities and needs.

Rippel and TheCaseMade have invested resources to initiate this work. We seek to collaborate with organizations and co-investors committed to building a just society that advances well-being and equity across race, class, and gender.

There are many opportunities for collaboration and co-investment that will deepen and build momentum for this work. These include:

- Invest in support for the communities of practice—funding regional teams to join the communities of practice
- Arrange dialogues and group listening sessions to explore how to activate the playbook
- Partner on tailored, co-designed projects using the playbook

Please contact **Becky Payne** (bpayne@rippel.org) and **Dr. Tiffany Manuel** (DrT@thecasemade.com) to find out more about these and other opportunities to partner with us.

Why Shared Stewardship and Strategic CaseMaking™?

Shared Stewardship and Strategic CaseMaking™ combined are a powerful skill set to create the change we all know we need. They are essential for people and organizations who want to work together to create the conditions that everyone needs to thrive. **Stewardship** skills unlock tangible strategies to connect across differences, create transformative opportunities, and shift investments in ways that help people and communities reach their full potential and experience optimal well-being.

Strategic CaseMaking™ is a set of evidence-based skills and strategies that leaders can use to persuade their stakeholders and the public to place their support behind transformative systems change.

Together, shared stewardship and Strategic CaseMaking™ can help changemakers go beyond quick fixes to create lasting system change.



The Rippel Foundation and its flagship initiative, ReThink Health, are committed to fostering equitable health and well-being. We believe in the power of shared stewardship—people, organizations, and networks coming together to create a future in which everyone has the vital conditions they need to thrive together, with no exceptions.



TheCaseMade catalyzes successful social justice movements by teaching research—and practice-based Strategic CaseMaking skills and principles to everyday heroes. Through the sciences—and the magic—of CaseMaking, we equip leaders from all walks of life to build a world where everyone thrives.